



X-SERIES YEAR-END PROMOTION



*Comes in Black & Silver

X-E1 ^{NEW}
X-E1/XF 18-55MM KIT **\$2099**

- 16.3 Megapixels
- APS-C X-Trans CMOS Sensor
- EXR Processor Pro
- FUJIFILM X mount (For Fujinon XF lenses)
- Extra High Resolution 2.36 Million Dot OLED Electronic Viewfinder
- Microphone/shutter release input (Φ2.5mm)
- Q (quick) button to shooting menu settings



GIVEAWAY
1 4 WORTH \$169

X-E1 BODY:
\$1499

Purchase with Purchase

- \$2398** (Include XF 35mm Lens) **\$100 OFF**
- \$3297** (Include XF 35mm & XF 18mm Lens) **\$150 OFF**
- \$3397** (Include XF 35mm & XF 60mm Lens) **\$150 OFF**



X-Pro1

- APS-C 16 Megapixels X-trans CMOS
- Fujinon Interchangeable 'XF' Lens
- Fujifilm X Mount
- Hybrid Multi Viewfinder
- Film Simulation (10 Types)
- RAW Shooting



GIVEAWAY
1 4 WORTH \$199

X-PRO1 BODY:
\$2399

Purchase with Purchase

- \$3298** (Include XF 35mm Lens) **\$100 OFF**
- \$4197** (Include XF 35mm & XF 18mm Lens) **\$150 OFF**
- \$4297** (Include XF 35mm & XF 60mm Lens) **\$150 OFF**



XF18mm F2R
\$899



XF35mm F1.4R
\$899



XF60mm F2.4R Macro
\$999

X-Trans CMOS Sensor



With its 16.3 megapixel APS-C X-Trans CMOS Sensor, the X-E1 effectively minimises moiré and false colours even without an optical low pass filter. Incredibly effective in noise separation even at high ISOs, you'll enjoy bright, clear images even in trying conditions.

2.36M-dot OLED Viewfinder



By combining the best OLED electronic viewfinder in its class with Fujifilm's original technology, the X-E1 offers a brilliant and wide field of vision that is entirely visible at a single glance.

FUJINON XF Lens Series



Enjoy even more versatility and functionality with 10 diverse lenses available in the expanding range of lightweight XF lenses by 2013.

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X-SERIES YEAR-END PROMOTION



*Comes in Black, Red & Brown

XF1 NEW

- F1.8: Aperture & 25mm Equivalent Wide Angle
- 12 Megapixels 2/3" EXR-CMOS Sensor
- Manual 4X Fujinon Optical Zoom
- Fast Auto Focus in Low Light.
- Full manual controls
- Photographic GUI
- 11 "Advanced filters" Artistic Effects
- 5 "Film simulation modes" included with Individual shutter 3D shooting option.



NOW: **\$699**

GIVEAWAY

3 4 WORTH \$129



X10

- 12 Megapixels 2/3 Inch EXR-CMOS Sensor
- Wide and Bright Optical Viewfinder
- Fujinon 4X Optical Manual Barrel Zoom Lens
- Fujinon Lens F2.0 (Wide) - F2.8 (TELE)
- Advanced Filters Function (NEW)



U.P: \$999

NOW: **\$899**

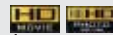
GIVEAWAY

3 4 WORTH \$129



X100

- World's First Hybrid Viewfinder
- 12.3 Megapixels APS CMOS Sensor
- 23mm F2.0 Simple Focal Length Lens
- RAW Shooting
- High Grade Design Concept



NOW: **\$1599** U.P: \$1699

GIVEAWAY

2 4 WORTH \$149



ALSO AVAILABLE IN **BLACK**
Limited Edition
ONLY **88 SETS** AVAILABLE
IN SINGAPORE

NOW: **\$2299**

Premium set includes original leather case, lens hood, adapter ring and protector filter.



X-S1

U.P: \$1349

NOW: **\$1249**

- 12 Megapixels 2/3 Inch EXR-CMOS Sensor
- Fujinon 26X Optical Zoom Lens
- F2.8(Wide) - F5.6 (TELE)
- RAW Button
- Motion Panorama 360°



GIVEAWAY

2 4 WORTH \$149



YEAR-END PROMOTION GIVEAWAYS

1 : ORIGINAL BATTERY (NPW126) WORTH \$99

2 : ORIGINAL BATTERY (NP95) WORTH \$69

3 : ORIGINAL BATTERY (NP50) WORTH \$59

4 : CLEANING KIT + TRAVEL PREMIUM (WORTH \$50) + * NTUC VOUCHERS

* XF1, X10, X-E1 WITH LENS KIT : \$20 NTUC VOUCHER ; X100, X-S1 : \$30 NTUC VOUCHER ; X-PRO1 WITH LENS KIT: \$50 NTUC VOUCHER

Terms & Conditions

Free gifts are only valid for purchases made from 22 Nov - 31 Dec 2012 from any of our authorised dealers who qualifies for the free gifts. Redemption period starts from 28 Nov 2012 - 8 Jan 2013. (Option 1-4) are only redeemable at **Fujifilm Singapore Pte Ltd, 10 New Industrial Road, Fujifilm Building (S) 536201. Operating hours: 9am-6pm from Mon-Fri (excluding Public Holidays).** Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC. All gifts are on a "While stocks last" and Fujifilm Singapore reserves the right to substitute with other alternatives without any prior notice. Other Terms & Conditions apply. Fujifilm Singapore reserves the rights to amend and vary these terms and conditions without prior notice. Please log on to www.fujifilm.com.sg for more details. Fujifilm Singapore, 10 New Industrial Road, Fujifilm Building Singapore 536201. Tel: 6380-5557 Email: fsin.digital@fujifilm.com