



Our Ref: EI-2013-030

7 Aug 2013

Dear Valued Customers

FUJIFILM X-SERIES "X-TRAVAGANZA" PROMOTION

Period: 1 Aug – 1 Sep 2013

Please be informed of the launch of new Fujifilm X Series "X-TRAVAGANZA" Promotion with effect from 1 Aug 2013 for the following models. Please refer to table for more details;

"X-TRAVAGANZA" Promotion Mechanics

Models	Agent Gift (A)	Fujifilm Additional Gift (B)
X-E1/XF18-55mm Kit	16GB SD Card	Battery + Cleaning Kit + Original BLC-XE1
X-E1/XF18-55mm + 35mm Dual Lens Kit	16GB SD Card	Battery + Cleaning Kit + Original BLC-XE1
X-Pro1/XF35mm Kit	16GB SD Card	Battery + Cleaning Kit + Original LC-XPro1
X-Pro1/XF35mm + XF18-55mm Dual Lens Kit	16GB SD Card	Battery + Cleaning Kit + Original LC-XPro1
X100S	16GB SD Card, Bottom Case	Battery + Cleaning Kit
X20	16GB SD Card, Bottom Case	Battery + Cleaning Kit
XF1	8GB SD Card, Case	Battery + Cleaning Kit
X-M1	16GB SD Card, Bottom Case	Battery + Cleaning Kit

Lens Purchase with Purchase

Model	PWP Discount
1. X-E1/XF18-55mm Kit	*\$100 rebate off for purchase of Prime Lens XF18mm, XF35mm & XF60mm (from SRP)
2. X-Pro1/XF35mm Kit	*\$100 rebate off for purchase of Prime Lens, XF18mm, XF60mm & Zoom Lens XF18-55mm (from SRP)



3. X-M1/XC16-50mm Kit	*\$100 rebate off for purchase of Prime Lens XF18mm, XF35mm, XF60mm & Zoom Lens XF18-55mm (from SRP)
-----------------------	--

Terms & Conditions:

- Promotion Period: **1 Aug 2013 – 1 Sep 2013**
 - Redemption Period: **12 Aug 2013 – 9 Sep 2013**
 - Promotions will be based on '**While stocks last**' basis. Agent gifts (A) are redeemable at **Authorised Dealers**.
 - Fujifilm Additional gifts (B) are redeemable at **Fujifilm customer service centre**
 - **Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC.**
-
- Free Gifts are only valid for purchases made from **1 Aug 2013 – 1 Sep 2013** from any of our authorised dealers qualifies for the free gifts.
 - All Gifts are on a '**While Stocks last**' basis. Fujifilm Asia Pacific Pte Ltd reserves the right to substitute with other alternatives without any prior notice.
 - Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your valuable support and interest in Fujifilm products.

Thank you.