



Our Ref: EI-2013-036

30 October 2013

Dear Valued Customers,

FUJIFILM X-SERIES PRE- XMAS NOV 2013 PROMOTION

Promotion Period: **1 Nov – 1 Dec 2013**

Redemption Period: **1 Nov - 6 Dec 2013** (Applicable to redemption at **Fujifilm Studio** at Funan DigitalLife Mall)

Please be informed of the launch of Fujifilm X-series Pre-Xmas Promotion with effect from 1 November 2013 for the following models. Please refer to table for more details;

October Promotion Mechanics

| Models | Agent Gift (A) | Fujifilm Additional Gift (B) |
|--------------------|---------------------------|--|
| X-E1/XF18-55mm Kit | 16GB SD Card | Battery + Cleaning Kit + Tripod + Dry Box + Hand Grip (HG-XE1) + Pre-Xmas Gift Pack |
| X-Pro1/XF35mm Kit | 16GB SD Card | Battery + Cleaning Kit + Tripod + Dry Box + Hand Grip (HG-XPro1) + Pre-Xmas Gift Pack |
| X-M1/XC16-50mm Kit | 16GB SD Card, Jacket Case | Battery + Cleaning Kit + Tripod + Dry Box + \$20 Takashimaya Vouchers + Pre-Xmas Gift Pack |
| *X100S | 16GB SD Card, Jacket Case | Battery + Cleaning Kit + Tripod + Dry Box + \$20 Takashimaya Vouchers + Pre-Xmas Gift Pack |
| X20 | 16GB SD Card, Jacket Case | Battery + Cleaning Kit + Tripod + Dry Box + \$20 Takashimaya Vouchers + Pre-Xmas Gift Pack |
| XF1 | 8GB SD Card, Case | Battery + Cleaning Kit + Tripod + Dry Box + Pre-Xmas Gift Pack |

**Due to shortage of X100S battery at the moment, redemption for X100S will only start from 8 Nov 2013, while stocks last.*

Purchase with Purchase

| Model | PWP Discount |
|-----------------------|--|
| 1. X-E1/XF18-55mm Kit | *\$100 rebate off for purchase of Prime Lens XF35mm & XF60mm |
| 2. X-Pro1/XF35mm Kit | *\$100 rebate off for purchase of Prime Lens, XF60mm & Zoom Lens XF18-55mm |



| | |
|------------------------------------|---|
| 3. X-M1/XC16-50mm Kit | *\$100 rebate off for purchase of Prime Lens XF35mm, XF60mm & Zoom Lens XF18-55mm |
| 4. XF27mm, XF14mm, XF55-200mm lens | *\$50 rebate off |

Terms & Conditions:

- Promotion Period: **1 Nov – 1 Dec 2013**
- Redemption Period: **1 Nov- 6 Dec 2013**
- Promotions will be based on 'while stocks last' basis. Agent gifts (A) are redeemable at **Authorised Dealers.**
- Fujifilm Additional gifts (B) are redeemable at
 - Fujifilm Studio at 109 North Bridge Road, Funan DigitalLife Mall, #04-23 (S) 179097

- Free Gifts are only valid for purchases made from **1 Nov-1 Dec 2013** from any of our authorized dealers qualifies for the free gifts.
- **All gifts are on a 'while stocks last' basis.**
- **Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this successful.

Thank you.