



Our Ref: EI-2013-033

4 October 2013

Dear Valued Customers,

FUJIFILM X-SERIES OCTOBER 2013 PROMOTION

Promotion Period: **5 – 31 Oct 2013**

Redemption Period: **5 Oct – 4 Nov 2013** (Applicable to redemption at Fujifilm Studio at Funan DigitalLife Mall)

Redemption Period: **7 Oct – 4 Nov 2013** (Applicable to redemption at Fujifilm Office at New Industrial Rd)

Please be informed of the launch of Fujifilm X-series October Promotion with effect from 5 October 2013 for the following models. Please refer to table for more details;

October Promotion Mechanics

Models	Agent Gift (A)	Fujifilm Additional Gift (B)
X-E1/XF18-55mm Kit	16GB SD Card	Battery + Cleaning Kit + Tripod + Dry Box + Hand Grip (HG-XE1)
X-Pro1/XF35mm Kit	16GB SD Card	Battery + Cleaning Kit + Tripod + Dry Box + Hand Grip (HG-XPro1)
X-M1/XC16-50mm Kit	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Tripod + Dry Box + \$50 Takashimaya Vouchers
X100S	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Tripod + Dry Box + \$40 Takashimaya Vouchers
X20	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Tripod + Dry Box + \$20 Takashimaya Vouchers
XF1	8GB SD Card, Case	Battery + Cleaning Kit + Tripod + Dry Box

Purchase with Purchase

Model	PWP Discount
1. X-E1/XF18-55mm Kit	*\$100 rebate off for purchase of Prime Lens XF18mm, XF35mm & XF60mm (from SRP)
2. X-Pro1/XF35mm Kit	*\$100 rebate off for purchase of Prime Lens, XF18mm, XF60mm & Zoom Lens XF18-55mm (from SRP)

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3. X-M1/XC16-50mm Kit	*\$100 rebate off for purchase of Prime Lens XF18mm, XF35mm, XF60mm & Zoom Lens XF18-55mm (from SRP)
4. XF27mm, XF14mm, XF55-200mm lens	*\$50 rebate off

Terms & Conditions:

- Promotion Period: 5- 31 Oct 2013
- Redemption Period: 5 Oct – 4 Nov 2013 (Fujifilm Studio)
7 Oct – 4 Nov 2013 (Fujifilm Office)
- Promotions will be based on 'while stocks last' basis. Agent gifts (A) are redeemable at Authorised Dealers.
- Fujifilm Additional gifts (B) are redeemable at
 - Fujifilm customer service centre at 10 New Industrial Road, Fujifilm Building (S) 536201
OR
 - Fujifilm Studio at 109 North Bridge Road, Funan DigitalLife Mall, #04-23 (S) 179097
(Opens everyday, 10am-8pm)
- Free Gifts are only valid for purchases made from 5 – 31 Oct 2013 from any of our authorised dealers qualifies for the free gifts.
- All Gifts are on a 'While Stocks last' basis.
- Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC.
- Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this successful.

Thank you.