



2 January 2014

Dear Valued Customers

FUJIFILM X-SERIES CHINESE NEW YEAR JAN/FEB 2014 PWP PROMOTION

Promotion Period: **2 January – 23 February 2014**

Please be informed of the launch of Fujifilm X-series Xmas Promotion PWP with effect from **2 January 2014** for the following models. Please refer to table for more details;

Purchase with Purchase

Model	PWP Discount
1. X-E1/XF18-55mm Kit	<ul style="list-style-type: none">• *\$100 rebate off for purchase of Prime Lens XF35mm & XF60mm• *\$150 rebate off for purchase of Zoom Lens XC50-230mm• *\$200 rebate off for purchase of Zoom Lens XF55-200mm
2. X-Pro1/XF35mm Kit	<ul style="list-style-type: none">• *\$100 rebate off for purchase of Prime Lens XF60mm• *\$150 off for purchase of Zoom Lens XC50-230mm• *\$150 off for purchase of Zoom Lens XF18-55mm• *\$200 off for purchase of Zoom Lens XF55-200mm
3. X-E2/XF18-55mm Kit	<ul style="list-style-type: none">• *\$100 rebate off for purchase of Prime Lens XF35mm & XF60mm• *\$80 rebate off for purchase of Prime Lens XF14mm• *\$80 rebate off for purchase of Prime Lens XF23mm
4. X-M1/XC16-50mm Kit	<ul style="list-style-type: none">• *\$100 rebate off for purchase of Prime Lens XF35mm & XF60mm• *\$150 rebate off for Zoom Lens XC50-230mm• *\$100 rebate off for Prime Lens XF27mm

Terms & Conditions:

- Promotion Period: **2 Jan – 23 Feb 2014**
- *Sell-through of each lens must come with an X-Pro1/X-E1/X-E2/X-M1 kit
- **No multiple pairing of lenses to a kit is allowed.**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

Thank you for your support in Fujifilm products.