



Photo credit: Benny Ang Photography

Stand a chance to win a **FUJIFILM XF1 camera & \*KATA camera bag** (\*sponsored by Shriro Singapore Pte Ltd)

with your winning photo entry!!! No purchase is required to enter this competition!

**Submission Period: 6 January – 16 February 2014**

**Voting Period: 18 – 24 February 2014 (12 noon)**

1. Submit your photo entry to [studio.sg@fujifilm.com](mailto:studio.sg@fujifilm.com) based on the theme: **X-expression**. Take the opportunity to capture the many X-pressions of laughter, love and bonding during the upcoming Chinese New Year. Give us your best interpretation followed by a caption on this theme. All photos must be original and taken using any of our Fujifilm cameras. Entries may be colour or black and white digital images, at high resolution (at least 350KB in size) Please provide the following details:
  - Full name
  - Email address
  - Contact number
  - Fujifilm camera model
  - Facebook email address and user name
    - Remember to like 'Fujifilm Singapore' Facebook, as we will be uploading the photos in a designated folder, and you will be tagged.
    - Please add 'Fujifilm Contest' as a friend on Facebook, so as to facilitate the tagging and voting process.
2. Judging criteria –
  - 30% - Facebook Votes
  - 70% - Fujifilm Management & Photographers' Votes
3. Increase your chance of winning! Invite your friends to vote for your entry. Photos will be up for VOTING on Fujifilm Singapore Facebook page at (<http://www.fujifilm.com/fujifilmcamerasSG>) by **18 February 2014**. They have to 'LIKE' FUJIFILM Singapore Facebook Page first before they can vote/like a photo.
4. VOTING WILL END on **24 February 2014 at 12 noon**. We will tally the number of votes by 1pm. Any votes after 1pm will be disregarded.



5. The winner will be announced on Fujifilm Facebook Page on **28 February 2014**. The winner will have to collect the prize at Fujifilm Studio (109 North Bridge Road, Funan DigitaLife Mall, #04-23, Singapore 179097)
6. Winner must be agreeable to have their photo posted on Fujifilm Facebook and their photo may also be printed out and hung on the wall of fame in Fujifilm Studio.
7. Winners will be notified through email. The Organiser will select one winner from all eligible entries. The winner will be notified via email within [28 days] of the closing date. The winner must reply via email to claim their prize within [30 days] of the date of the email. If the winner does not claim their prize within this period, the Organiser reserves the right to offer the prize to the runner up selected by the same judges. Failure to respond or failure to meet the eligibility requirements or these terms and conditions may result in forfeit of the prize.

#### **Terms & Conditions:**

- Only **1 entry per participant** is allowed for this competition.
- The photo competition is open to all, **except the employees and immediate families of Fujifilm, its authorised agents and advertising agencies.**
- The photo competition is open to only those residing in Singapore.
- Participant agrees that the Organiser has the rights to amend, change and delete any pictures and comments posted on the Fujifilm Singapore Facebook account without prior notice.
- The Organiser reserves the right to cancel, terminate or suspend the contest with or without any prior notice and reason.
- The Organiser reserves the right **to not post photographs that do not show any relation to the theme.**
- **The Organiser's decision on the selection of winner is final.**
- Participants can notify Organiser if they wish to withdraw from the competition via email. This will be considered on a case by case basis.
- Participants posting spam will have their post removed without notice.
- Due to the numerous emails that we receive during competition period, we may not answer all emails, your understanding is appreciated
- Fujifilm Asia Pacific Pte Ltd may at its sole and absolute discretion, and at any time without prior notice, replace or substitute any prize with another of similar value. All prizes are not exchangeable for cash. All terms and conditions of this contest are subject to change without prior notice at the sole discretion of the Organiser.