



1 May 2014

Dear Valued Consumers,

FUJIFILM X-SERIES MAGICAL MAY ISLANDWIDE PROMOTION

Promotion Period: **1 May -1 Jun 2014**

Redemption Period: **1 May – 8 Jun 2014** (Applicable to redemption at **Fujifilm Studio** at Funan DigitalLife Mall)

Please be informed of the launch of Fujifilm X-series Magical May Promotion with effect from 1 May 2014 for the following models. Please refer to table for more details;

Promotion Mechanics

Models	Agent Gift (A)	Fujifilm Additional Gift (B)	Cash Back
X-T1 Body	16 GB SD Card	Battery + X series Cleaning Kit + Photo Frame	-
X-T1/XF18-55mm Kit	16 GB SD Card	Battery + X series Cleaning Kit + Photo Frame +XC50-230mm lens (Black)	-
X-Pro1/XF35mm Kit	16GB SD Card	Battery + X series Cleaning Kit + Photo Frame + XF18mm lens (Black)	\$50
X-E1/XF18-55mm Kit	16GB SD Card	Battery + Jacket Case + X series Cleaning Kit + Photo Frame +XC50-230mm lens (Silver)	-
X-E2/XF18-55mm Kit	16GB SD Card	Battery + Jacket Case + X series Cleaning Kit + Photo Frame +XC50-230mm lens (Silver)	-
X-M1/XC16-50mm Kit	16GB SD Card, Jacket Case	Battery + X series Cleaning Kit + Photo Frame	\$50
X-A1/XC16-50mm Kit	16GB SD Card, Jacket Case	Battery + X series Cleaning Kit + Photo Frame	\$50
X100S	16GB SD Card, Jacket Case	Battery + X series Cleaning Kit + Photo Frame	-
X20	16GB SD Card, Jacket Case	Battery + X series Cleaning Kit + Photo Frame	\$30
XQ1	8GB SD Card, Case	Battery + X series Cleaning Kit + Photo Frame	\$30

FUJIFILM ASIA PACIFIC PTE. LTD.

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Terms & Conditions:

- Promotion Period: **1 May – 1 Jun 2014**
- Redemption Period: **1 May – 8 Jun 2014** (Fujifilm Studio)
- Promotions will be based on '**while stocks last**' basis.
- Agent gifts (A) are redeemable at **Authorised Dealers**.
- Fujifilm Additional gifts (B) are redeemable at
 - **Fujifilm Studio at 109 North Bridge Road, Funan DigitaLife Mall, #04-23 (S) 179097**

- Free Gifts are only valid for purchases made from **1 May -8 Jun 2014** from any of our authorized dealers qualifies for the free gifts.
- **Purchases made from DFASS and Sprintcass will not be entitled to the free gifts redemption.**
- **All gifts are on a 'while stocks last' basis.**
- **Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this successful.

Thank you.