

Our Ref: EI-2014-047

26 November 2014

Dear Valued Dealers,

FUJIFILM EXCLUSIVE 4 DAYS SITEX SHOW SPECIAL (27 -30 Nov'14)

Please be informed of Fujifilm promotion for X-M1/ XC16-50mm lens kit :

Additional giveaway of XF27mm lens - exclusive for Sitex Show Special.

Promotion Period: **27 -30 Nov'14**

Redemption Period: **27 Nov – 7 Dec'14** (Applicable to redemption at Fujifilm Studio at Funan DigitalLife Mall)

Promotion Mechanics for X-M1 kit

Models	Agent Gift (A)	Additional Gift (B)	Cash Back
X-M1/XC16-50mm Kit	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Photo Frame + XC50-230mm lens (Silver) + XF27mm lens + Monopod + X-series Workshop	NIL

Terms & Conditions:

- Promotion Period: **27 -30 Nov'14**
- Promotions will be based on 'while stocks last' basis. Agent gifts (A) are redeemable at **Authorised Dealers**.
- Consumers **MUST bring along the warranty card and invoice** at point of redemption.
- Fujifilm Additional gifts (B) are redeemable at
 - Fujifilm Studio at 109 North Bridge Road, Funan DigitalLife Mall, #04-23 (S) 179097

Redemption:

- o Fujifilm will only allow for redemption to end customer based on serial no. submitted from dealers **Stock on hand**
- o Dealers are **not allowed** to redeem any additional giveaway.
- o **Multiple invoice and warranty cards are not allowed (1 invoice per transaction)**
- o Accounts sales person is not allowed to redeem
 - Redemption Period: **27 Nov- 7 Dec'14** (Fujifilm Studio)
- o All dealers must adhere strictly to the dateline of promotion and redemption and convey accurate information to the consumers.

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this a successful event.

Yours faithfully,



Favian Loo

Divisional Marketing Manager

Singapore Sales -Electronic Imaging