

28 Nov 2014

Dear Valued Consumers,

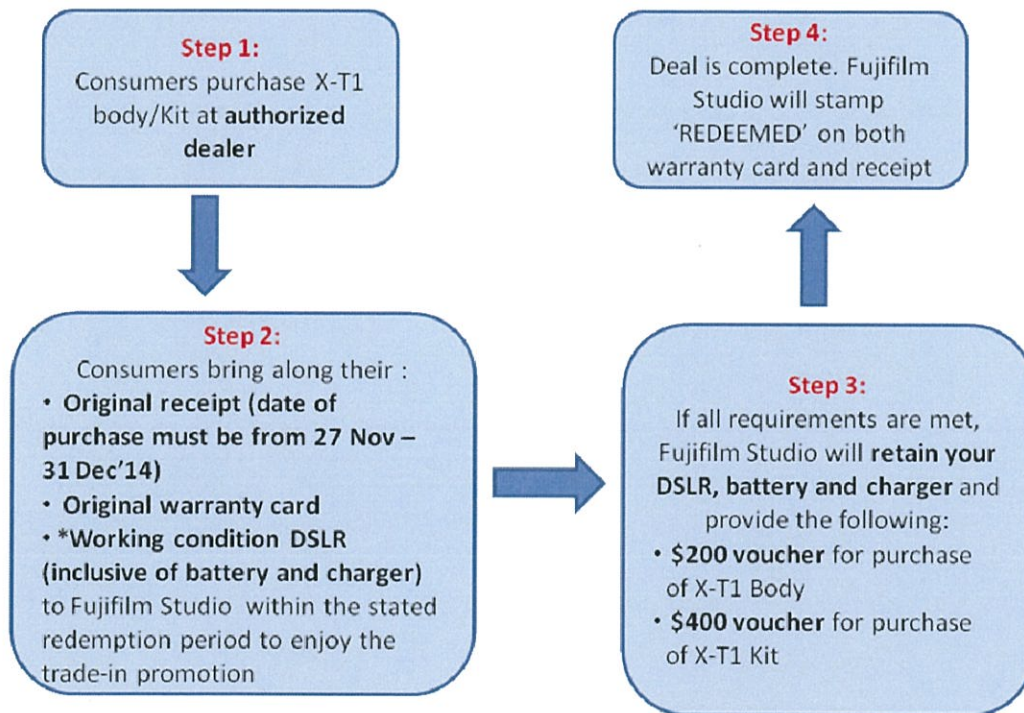
**FUJIFILM DSLR Trade-in Promotion for X-T1 (27 Nov – 31 Dec'14)**  
**Enjoy up to \$400 savings!**

To increase conversion from DSLR to Fujifilm mirrorless cameras, Fujifilm is pleased to roll out a DSLR Trade-in Promotion for X-T1. Please refer to more details below.

Promotion Period: **27 Nov – 31 Dec'14**

Redemption Period: **27 Nov – 7 Jan'15** (Applicable to redemption at **Fujifilm Studio** at Funan DigitalLife Mall)

**Trade-in Promotion Mechanics:**



**All other islandwide promotional free gifts and cash back apply for purchase of X-T1 Body/Kit.**

Models	Agent Gift (A)	Additional Gift (B)	Cash Back
X-T1 Body	16 GB SD Card	Battery +Cleaning Kit + Photo Frame + XF18mm lens + 16GB Toshiba Exceria Pro UHS-II SD Card + X-series Workshop	\$50
X-T1 Kit	16 GB SD Card	Battery + Cleaning Kit + Photo Frame +XC50-230mm lens (Silver) +16 GB Toshiba Exceria Pro UHS-II SD Card + X-series Workshop	\$50

**Terms & Conditions:**

- Promotion Period: 27 Nov – 31 Dec'14
- Redemption Period: 27 Nov – 7 Jan'15
- Consumers ***MUST bring along the warranty card and invoice, \*working condition DSLR (inclusive of battery and charger)*** at point of redemption to enjoy the trade-in promotion and additional free gifts.
- **Do note that the DSLR that you trade-in will be retained by our Fujifilm Studio.**
- This promotion is only applicable to consumers who trade in their working condition \*DSLR and purchase a **Fujifilm X-T1 Body/ Kit.**
  - X-T1 Body: \$200 voucher
  - X-T1 Kit: \$400 voucher
  - Vouchers are not exchangeable for cash.
- Redemption of vouchers and additional Gifts (B) applicable at:
  - Fujifilm Studio at 109 North Bridge Road, Funan DigitalLife Mall, #04-23 (S) 179097

**\*List of eligible DSLR models for trade-in**

CANON DSLR		NIKON DSLR		SONY DSLR		PENTAX DSLR	
EOS1D MKIV	EOS60D	D3X	D7000	SLT-A99SLT-A77	ALPHA DSLR A560	K-3	K-500
EOSD1	EOS50D	DS3	D90	SLT-A65	ALPHA DSLR A550	K511S	
EOS5DMKIII	EOS40D	D800/D800E	D60	SLT-A58	ALPHA DSLR A500	K-511	
EOS5DMKII	EOS700D	D700	D5300	SLT-A57	ALPHA DSLR A450	K-5	
EOS5DMKI	EOS650D	D610	D5200	SLT-A55	ALPHA DSLR A390	K-R	
EOS7D	EOS550D	D600	D5100	ALPHA DSLR A900	ALPHA DSLR A380	K-X	
EOS6D	EOS600D	D300S	D5000	ALPHA DSLR A850	ALPHA DSLR A330	K-7	
EOS70D	EOS500D	D300	D3200	ALPHA DSLR A580	ALPHA DSLR A290	K-30	
		D7100	D3100			K-50	

**Terms & Conditions:**

- Promotion Period: 27 Nov – 31 Dec'14
- Redemption Period: 27 Nov – 7 Jan'15 (Fujifilm Studio)
- Promotions will be based on 'while stocks last' basis.
- Agent gifts (A) are redeemable at **Authorised Dealers.**
  - Fujifilm Additional gifts (B)
  - **Fujifilm Studio at 109 North Bridge Road, Funan DigitalLife Mall, #04-23 (S) 179097**
- Free Gifts are only valid for purchases made from 27 Nov – 31 Dec'14 from any of our authorized dealers qualifies for the free gifts.
- **Purchases made from DFASS and Sprintcass will not be entitled to the free gifts redemption.**
- **All gifts are on a 'while stocks last' basis.**
- **Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC to redeem the free gifts.**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this successful.