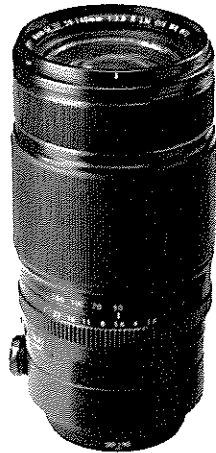


1 November 2014

**New Product Launch Pre-Order Announcement (1-23 Nov 2014)**

**Fujifilm XF50-140mm, XF56mm APD lens**



XF50-140mm F2.8R LM OIS WR



XF56mm F1.2R APD

Model	Retail	Pre-Order Free Gifts
XF50-140mm F2.8R LM OIS WR <i>Available end Nov'14</i>	S\$2,399	Protector Filter (PRF-72mm) worth <b>\$109</b> Zeiss Lens Cleaning Kit worth <b>\$49</b> Zeiss Lens Cleaning Wipes (100packets) worth <b>\$39</b> <b>Total Worth \$197</b>
XF56mm F1.2 R APD <i>Available mid Dec'14</i>	S\$2,199	Protector Filter (PRF-62mm) worth <b>\$99</b> Zeiss Lens Cleaning Kit worth <b>\$49</b> Zeiss Lens Cleaning Wipes (100packets) worth <b>\$39</b> <b>Total Worth \$187</b>

**Pre-Order Free Gifts**

- Pre-order free gifts promotion is only valid for purchases made from our authorized dealers, from **1-23 Nov 2014**
- Redemption: **1 - 31 Dec 2014**
- All pre-order free gifts to be redeemed from Fujifilm Studio (109 North Bridge Road, Fujifilm Studio, #04-23, S179097)
- Please bring along Original Purchase Invoice and duly completed Warranty Card and NRIC for redemption purposes.