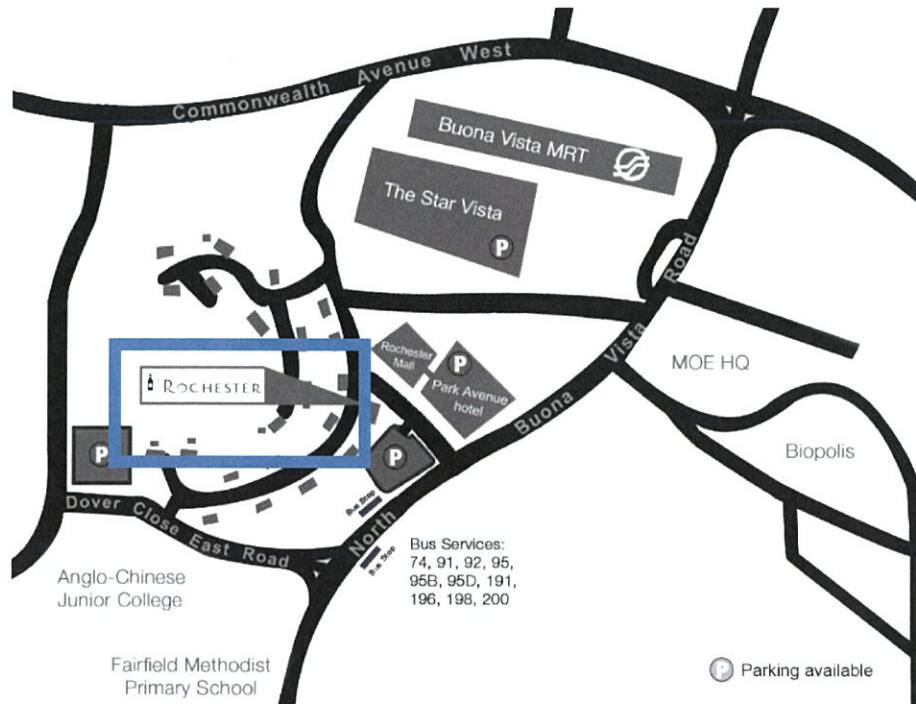


**Launch Event at One Rochester (Saturday, 11 October 2014)**

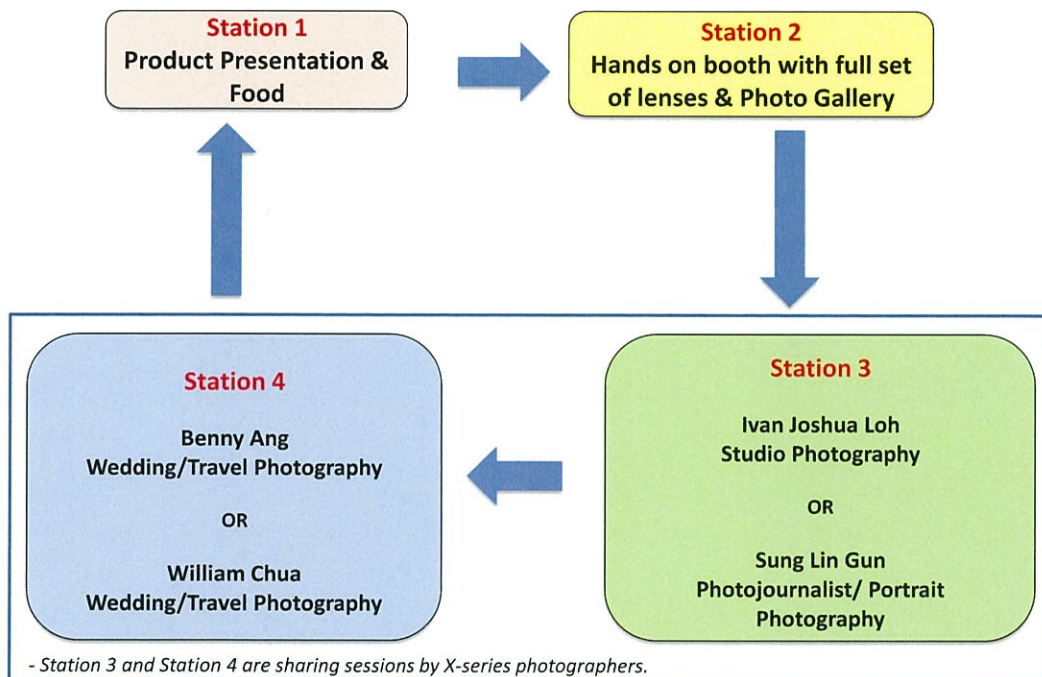
**Terms & Conditions**

- Event venue: One Rochester Drive, Singapore (139212)



- This event is open to all members of the general public. Pre-registration with Fujifilm Studio is required. Fujifilm reserves the right to deny entry to any guests who did not pre-register with Fujifilm Studio prior to the event.
- Pre-registration can be done through emailing [studio.sg@fujifilm.com](mailto:studio.sg@fujifilm.com) or calling 6338 4877 by **8 October 2014**. Each registration is only for 1 guest.
- The following details are required for registration.
  - Name (as in NRIC)
  - Age
  - Contact number
  - Email address
  - Fujifilm camera model (if you own any)

- 2 sessions will be conducted, limited to 100 guests each on a first-come-first-serve basis. Each guest will be assigned a session upon pre-registration at the discretion of Fujifilm Studio.
  - Session 1 – **Registration: 9.30am.** Event Proper: **10:00am - 12:00pm**
  - Session 2 - **Registration: 12:00pm.** Event Proper: **12.30pm - 2.30pm**
- During the event, guests will be assigned into groups and have to remain with the assigned group for the entire event.
- Guests will go through the following stations, according to their assigned group.



- Guests can also sign up for the Quick Maintenance Service (sensor and lens cleaning, & firmware upgrade) during pre-registration. **30 slots** are available per session on a **first-come-first-serve basis**.
  - Sensor and lens cleaning is only applicable for **FUJIFILM X-Series interchangeable lens cameras** (i.e X-T1, X-Pro1, X-E2, X-E1, X-M1, X-A1) **and ALL FUJINON lenses**.
  - Firmware upgrade is applicable to **ALL FUJIFILM X-series cameras**.
  - Limited to a maximum of **1 camera body and 2 lenses per guest**.
  - Please arrive punctually for your assigned session to register and to deposit your equipment with our Fujifilm technicians.
  - Collection of equipment will be at the end of the event.

- Guests are reminded to be punctual for the event. Latecomers will be only allowed to join the event at appropriate times at the discretion of the event organisers.
- Light refreshments will be served during the event.
- FUJIFILM reserves the right to amend, delete or add to any terms and conditions for this event from time to time without prior notice.