

28 Jul 2014

Dear Valued Consumers,

**FUJIFILM X-SERIES ASTOUNDING AUGUST ISLANDWIDE PROMOTION  
(28 JUL-31 AUG'14)**

Promotion Period: **28 Jul – 31 Aug'14**

Redemption Period: **28 Jul- 5 Sep'14** (Applicable to redemption at Fujifilm Studio at Funan DigitalLife Mall)

Please be informed of the Astounding April Promotion with effect from **28 Jul 2014** .

**Promotion Mechanics for FinePix**

Models	Agent Gift (A)	Additional Gift (B)
S4800, S8200, SL1000, XF1, XP70, XP200, F660EXR, F850EXR, T350, T500	Case, 8G SD Card, Cleaning Kit, Tripod	Powerbank 2200mH
HS35EXR, HS50EXR, S1, X-S1	Case, 16G SD Card, Cleaning Kit, Tripod	Powerbank 2200mH

**Promotion Mechanics for X-series**

Models	Agent Gift (A)	Additional Gift (B)	Cash Back
X-T1 Body	16 GB SD Card	Battery + Cleaning Kit + Photo Frame + XC50-230mm lens (Black) + 16GB Toshiba Exceria Pro UHS-II SD Card + X-series Workshop	NIL
X-T1/XF18-55mm Kit	16 GB SD Card	Battery + Cleaning Kit + Photo Frame + XC50-230mm lens (Black) + 16 GB Toshiba Exceria Pro UHS-II SD Card + X-series Workshop	NIL
X-Pro1/XF35mm Kit	16GB SD Card	Battery + Cleaning Kit + Photo Frame + XC50-230mm lens (Black) + X-series Workshop	\$50
X-E1/XF18-55mm Kit	16GB SD Card	Battery + Jacket Case + Cleaning Kit + Photo Frame + XC50-230mm lens (Silver) + X-series Workshop	\$100
X-E2/XF18-55mm Kit	16GB SD Card	Battery + Jacket Case + Cleaning Kit + Photo Frame + XC50-230mm lens (Silver) + X-series Workshop	\$100
X-M1/XC16-50mm Kit	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Photo Frame + Tripod + X-series Workshop	\$50
X-A1/XC16-50mm Kit	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Photo Frame + Tripod + X-series Workshop	\$50
X100S	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Photo Frame	\$50
X20	16GB SD Card, Jacket Case	Battery + Cleaning Kit + Photo Frame	\$50
XQ1	8GB SD Card, Case	Battery + Cleaning Kit + Photo Frame	\$150

**\*PWP XF27mm lens @ \$299 & 20% off SRP on protector filters  
and flashes in Fujifilm Studio only**

\*Applicable to Interchangeable Lens Body/Kit purchased during the stated period (28 Jul- 31 Aug'14)

**Terms & Conditions:**

- Promotion Period: **28 Jul – 31 Aug'14**
- Redemption Period: **28 Jul – 5 Sep'14** (Fujifilm Studio)
- Promotions will be based on '**while stocks last**' basis.
- Agent gifts (A) are redeemable at **Authorised Dealers**.
- Fujifilm Additional gifts (B) are redeemable at
  - **Fujifilm Studio at 109 North Bridge Road, Funan DigitaLife Mall, #04-23 (S) 179097**
  
- Free Gifts are only valid for purchases made from **28 Jul – 31 Aug 2014** from any of our authorized dealers qualifies for the free gifts.
- **Purchases made from DFASS and Sprintcass will not be entitled to the free gifts redemption.**
- **All gifts are on a 'while stocks last' basis.**
- **Please bring along Original Purchase Invoice OR Hire Purchase documents and duly completed Warranty Card (customer portion) and NRIC**

Fujifilm Asia Pacific Pte Ltd reserves the right to amend, delete or add to any terms and conditions on this promotion from time to time without prior notice.

We thank you for your generous support and look forward to your co-operation in making this successful.

Thank you.

28 Jul 2014

Dear Valued Consumers,

**FUJIFILM X-SERIES ASTOUNDING AUGUST LENS PWP PROMOTION (28 JUL – 31 AUG 2014)**

Please be informed of the launch of Fujifilm X-series Astounding August Lens PWP Promotion with effect from 28 Jul 2014. Please refer to table for more details;

**Promotion Mechanics**

Lens	PWP Rebate
<b>XF35mm F1.4R</b> Focal length: f=35mm (53mm)	\$100
<b>XF14mm F2.8R</b> Focal length: f=14mm (21mm)	\$100
<b>XF23mm F1.4R</b> Focal length: f=23mm (35mm)	\$100
<b>XF60mm F2.4R Macro</b> Focal length: f=60mm (91mm)	\$150
<b>XF27mm F2.8</b> Focal length: f=27mm (41mm)	\$150
<b>XC50-230mm F4.5-6.7 OIS</b> Focal length: f=50-230mm (76-350mm)	\$150
<b>XF55-200mm F3.5-4.8R LM OIS</b> Focal length: f=55-200mm (84-305mm)	\$150

**Terms & Conditions:**

- Promotion Period: **28 Jul – 31 Aug 2014**
- Please make your purchases from **Fujifilm Authorised Dealers.**
  - o PWP rebate must be accompanied with a X-T1/X-Pro1/X-E1/X-E2/X-M1/X-A1 **Kit.**
  - o **No multiple pairing of lenses to a kit is allowed**

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Thank you for your support in Fujifilm products.