

FOR IMMEDIATE RELEASE

FIRST Wonder Photo Shop in Singapore opens in Harvey Norman, Millenia Walk



Singapore, December 8, 2015 – Fujifilm Asia Pacific Pte. Ltd. is pleased to announce the first Wonder Photo Shop in Singapore opening in Harvey Norman, Millenia Walk. The shop is built around a range of services to allow the smartphone generation to express their creativity be it via digital images or Fujifilm Instax prints. The store concept puts the customer at the heart of the experience, making photo creation both fun and entertaining, putting the emphasis on craft and entertainment. The Wonder Photo Shop refreshes the old clinical laboratory-style photo shop, for a radically fresh and lifestyle approach to enable the smartphone generation to enjoy a creative and collaborative approach to picture-making.

At the Wonder Photo Shop in Harvey Norman, Millenia Walk, it is set up as a one-stop boutique where consumers can connect their phone to a kiosk (or insert a memory card) enabling them to print photos instantly using a choice of different templates. Alternatively, photos can be printed via an App once downloaded onto a smartphone. In addition to these, it also carries products such as the latest Fujifilm Instax cameras, films, photo albums and scrapbooking accessories including washi tapes, stickers, clips and frames.

Wonder Photo Shop is located at 9 Raffles Boulevard, #01-57-62, Millenia Walk, Singapore 039596.

Opening hours: Monday to Sunday, 10.30am - 9.30pm.

For more information, please visit www.fujifilm.com.sg.

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