



FUJIFILM
Value from Innovation

**ADVANCED RANGEFINDER DESIGN
ENGAGE WITH YOUR SUBJECT AND
CAPTURE PICTURES YOUR WAY**

Instinct

Sense the detail, mood and atmosphere of your scene
The rangefinder design allows you to capture the moment as it happens
while viewing your subject in perfect detail through the viewfinder.

From the X-E2 to the X-E2S - the evolution.

From Film Simulation to improved performance and faster autofocus - the new features
on the X-E2S enable you to capture your vision in as true-to-life a way as possible.

A new chapter in rangefinder design.



FUJIFILM X-E2S

X-E2S/ XF18-55MM LENS KIT U.P \$1,699

* 16.3 MEGAPIXELS APS-C X-TRANS CMOS II SENSOR * AF SPEED 0.08S
* WI-FI IMAGE TRANSFER * 2.36 MILLION DOT OLED ELECTRONIC VIEWFINDER

TRADE-IN YOUR CAMERA & ENJOY \$200 OFF

FILM SIMULATION MODES



REAL-TIME VIEWFINDER



**TRADE IN PACKAGE ~~1 MAY - 31 MAY~~
(EXTENDED from 1 NOV - 31 DEC 2016)**



GIFT A
(REDEEM FROM AUTHORISED DEALERS)
16GB STRONTIUM SD CARD (WORTH \$19)

GIFTS B (REDEEM FROM FUJIFILM STUDIO)



16GB
STRONTIUM
SD CARD
(WORTH \$19)



NPW-126
BATTERY
(WORTH \$99)



CLEANING KIT
(WORTH \$19)



BOTTOM LEATHER
CASE, BLC-XE
(WORTH \$149)



NTUC VOUCHERS
(WORTH \$50)
* Only for DSLR/
Mirrorless Camera
Trade-In

TOTAL WORTH: \$355

Term & Conditions

- o Trade-in is available to all camera
- o Please bring along the original body, battery and charger of your camera model in working condition for trade-in
- o X-E2S Trade-in Package is only valid at Fujifilm Authorised dealers from ~~1 May to 31 August 2016~~ **1 November - 31 December 2016**
- o Please bring along Endorsed trade-in form & duly complete warranty Card (Customer Portion) & original receipt for redemption at FUJIFILM Studio
- o Trade-in gifts B are redeemable from FUJIFILM Studio (3 Temasek Boulevard #02-410 Suntec City Hall) with completed and endorsed trade-in form
- o Last day of redemption ~~31 August 2016~~ **8 January 2017**
- o FUJIFILM Asia Pacific Pte Ltd reserves the rights to substitute with other alternatives without prior notice.